

27 March 2014

N° 09 – 2014

Marie-Laurence Bouchon is appointed Head of Group Communications at SCOR

Marie-Laurence Bouchon has joined SCOR as Head of Group Communications. Based in Paris, she is responsible for coordinating all facets of Group communication, both external and internal. She reports to Brian Shea, Chief Corporate Strategy Officer.

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Marie-Laurence Bouchon, 43, is a graduate of HEC business school (Ecole des hautes études commerciales) and the Institut d'études politiques. She also holds a Master's degree from the ESCP business school (l'Ecole supérieure de commerce de Paris). She began her career in 1994 at the brokerage firm Cheuvreux, subsequently moving on to Oddo and UBS. She was then appointed Editorial & New Business Manager at Hachette Livre (2004-2005), before being made Associate Director at Gavin Anderson & Company (2005-2007). Prior to joining the SCOR group, she was a Director at the global PR agency Brunswick Group from 2007 to 2014.

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