





# CYBER RISKS: A (SOMEWHAT) TECHNICAL PERSPECTIVE

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# TODAY'S TECHNOLOGY LANDSCAPE



The Cloud - Storage, IAAS, SAAS



Users and their devices



Big data & the analytics opportunities



The wonderful world of IoT



#### THE ATTACK SURFACE — MANY RISKS

Data leaks via thirdparties





Denial-ofservice attack

Ransomware





The Cloud - Storage, IAAS, SAAS

No current use of anti-



The wonderful world of IoT

#### Big data & the analytics opportunities

Device hardware compromise

Infected USBs





Ransomware

Network hacks

New malware strands

Users and their many devices





http://map.norsecorp.com





## TWO EXAMPLES...



The wonderful world of IoT



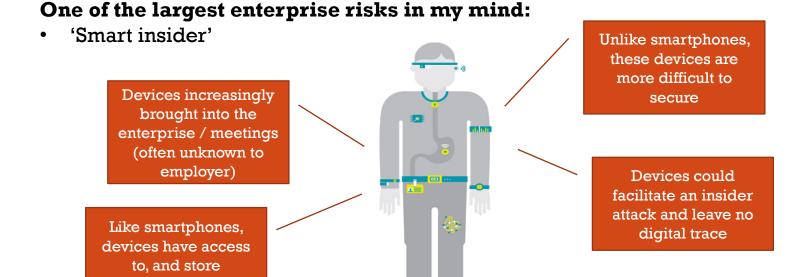
Users and their many devices

#### CYBER RISK IN IOT



#### Some key enterprise risks to consider:

- Disruption and denial-of-service attacks on organisation's IoT devices
- Understanding the complexity of IoT vulnerabilities & vulnerability management
- Identifying, implementing appropriate security controls





corporate data

Jason RC Nurse, Arnau Erola, Ioannis Agrafiotis, Michael Goldsmith, and Sadie Creese. "Smart Insiders: Exploring the Threat from Insiders using the Internet-of-Things." In International Workshop on Secure Internet of Things (SIoT), pp. 5-14. IEEE, 2015.

http://dx.doi.org/10.1109/SIOT.2015.10

#### CYBER RISK IN 10T: ATTACK VECTORS

**AV1**: Discrete audio recording attack













**AV2**: Discrete video recording attack

https://www.blackhat.com/us-14/briefings.html#my-google-glass-sees-your-passwords

**AV3**: Discrete backdoor installation / APT









#### CYBER RISK VIA USERS



Most Cyber Attacks Due to Trick Emails, Errors, Not Sophisticated Hacking (Insurance Journal, 2015)

User mistakes aid most cyber attacks, Verizon and Symantec studies show (Reuters, 2015)

Spear Phishing: The Secret Weapon Behind the Worst Cyber Attacks (Clouldmark, 2016)



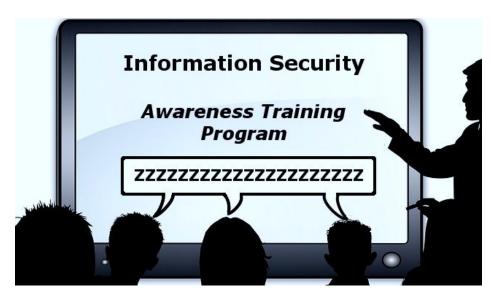
Ukrainian power grid hack started with a phishing attack



Sensitive credentials leaked live



## USERS... HOW TO GET IT RIGHT?



https://media.licdn.com/mpr/AAEAAQAAAAAAAAAAAAICAAAAJDkwZDBiNjRlLWZkMzItNDI0Yy1iODQ0LWZmOTU2MDMyNDc3Mg.jpg

Security awareness and training is critical, but still many outstanding questions:

- How often to train?
- Is it better to use the carrot or the stick?
- How to measure effectiveness?
- Building a cyber aware culture is key, but how can this be efficiently achieved?

Maria Bada, Angela M. Sasse, and Jason RC Nurse. "Cyber Security Awareness Campaigns: Why do they fail to change behaviour?." In International Conference on Cyber Security for Sustainable Society. pp. 118–131. 2015. http://www.cs.ox.ac.uk/files/7194/csss2015\_bada\_et\_al.pdf



#### THERE WILL ALWAYS BE RISKS...



The key is in how they are managed!





#### THANKS FOR LISTENING!

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