



### SCOR Annual Conference 4 & 5 October 2018

## Innovations which save lives

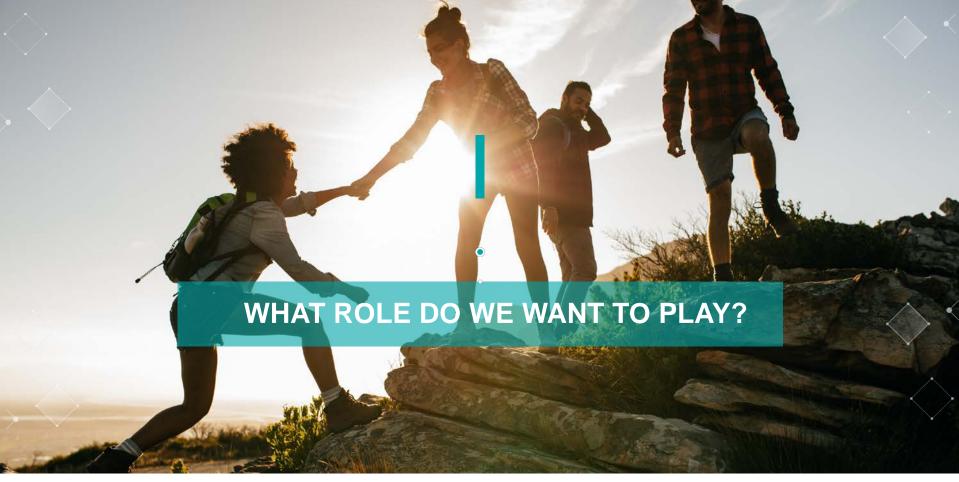
# Barth PHILIPPE SCOR Global Life, Client Solutions



















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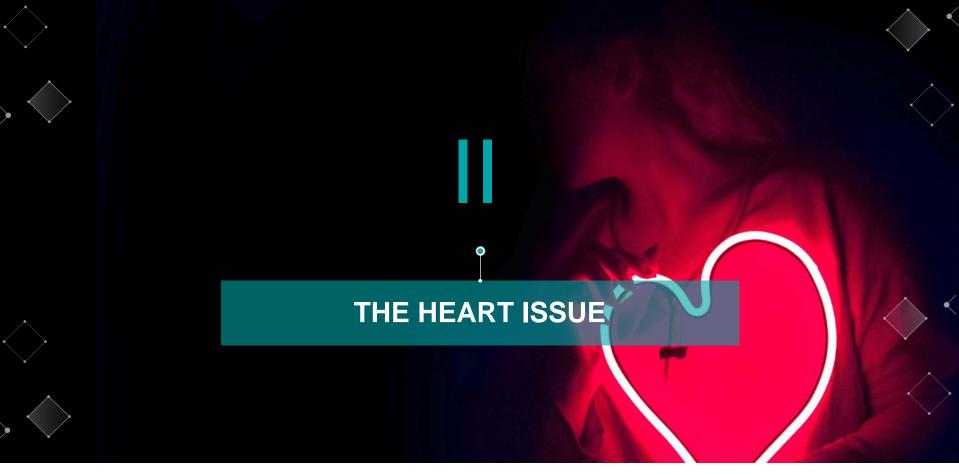


## 1 claim 1 life





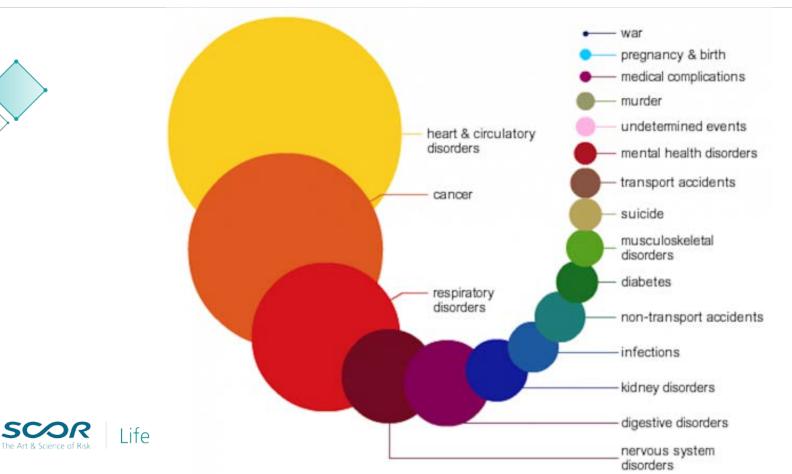








#### UK data – source NHS





### The Epidemic

# Cardiac arrest is the single largest killer in the world.



**1600**+

people suffer a cardiac arrest each day



1

person is killed every two minutes



18%

of all deaths can be accounted to cardiac arrest; more than any category of cancer







Patient Care & Health Information > Diseases & Conditions

### Sudden cardiac arrest

Overview



Sudden cardiac arrest is the sudden, unexpected loss of heart function, breathing and consciousness. Sudden cardiac arrest usually results from an electrical disturbance in your heart that disrupts its pumping action, stopping blood flow to the rest of your body.

#### **Symptoms**

Sudden cardiac arrest symptoms are immediate and drastic and include:

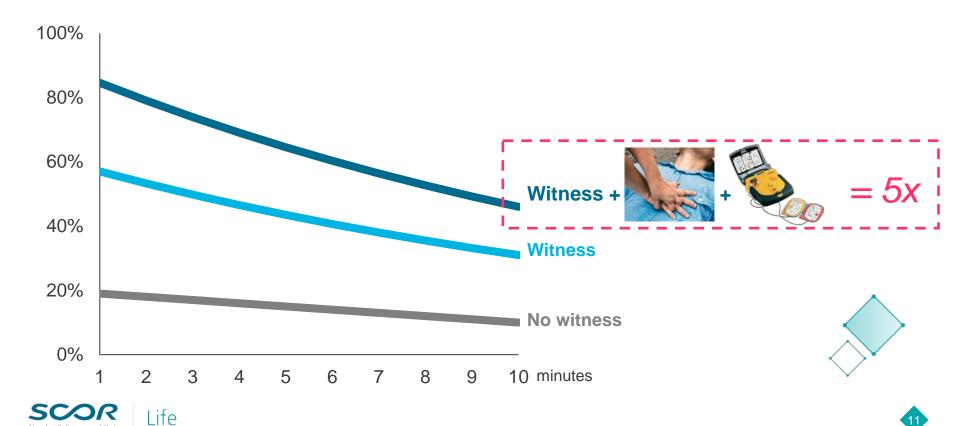
- Sudden collapse
- · No pulse
- No breathing
- · Loss of consciousness

Sometimes other signs and symptoms precede sudden cardiac arrest. These may include fatigue, fainting, blackouts, dizziness, chest pain, shortness of breath, weakness, palpitations or vomiting. But sudden cardiac arrest often occurs with no warning.



The survival rate of sudden cardiac arrest is 10%.

#### Chance of survival from sudden cardiac arrest

















## Heart Hero

Learn CPR in minutes.
Find AEDs in your area.
Become a life saver.

Download on the App Store











## 1/ SHARED MISSION





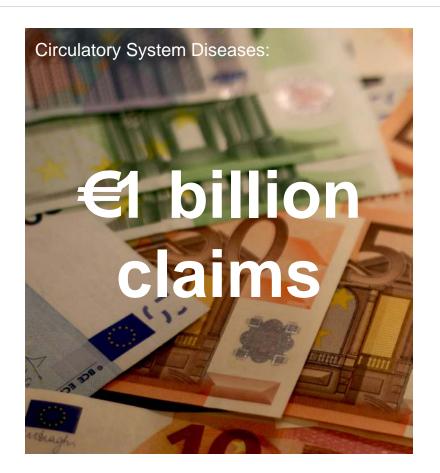
Photos taken at iBeat's corporate offices in Califdornia







## 2/ NATURALLY ALIGNED INCENTIVES









### THE DEAL

NEWS

07 Jun 18 Life

## SCOR GLOBAL LIFE LAUNCHES SCOR LIFE & HEALTH VENTURES AND ANNOUNCES THE VENTURE'S FIRST STRATEGIC INVESTMENT IN AND PARTNERSHIP WITH IBEAT

SCOR Global Life launches SCOR Life & Health Ventures and announces the venture's first strategic investment in and partnership with iBeat, a San Francisco-based health tech company empowering people to live longer

#### SCOR Global Life launches SCOR Life & Health Ventures

In launching "SCOR Life & Health Ventures", SCOR accelerates its focus on innovation and will pursue targeted strategic partnerships and investments in companies that can bring a complementary offering to its Life & Health business. The creation of SCOR Life & Health Ventures supports SCOR Global Life's innovation strategy as part of the current "Vision in Action" plan and long-term goals.

The venture's mission is to create a community of trusted partners that will bring value to SCOR Global Life's clients by offering cutting-edge technology in this continuously-evolving Life insurance environment. These strategic partnerships and investments will further enable SCOR Global Life and its clients to develop innovative offerings for existing and future policyholders.

For more information, visit https://www.scor.com/en/scor-lh-ventures

#### SCOR Life & Health Ventures invests in and partners with iBeat

Located in the heart of San Francisco, iBeat is a health and wellness company empowering people to live longer. The team is bringing the iBeat Heart Watch to market – a breakthrough cellular smartwatch that continually monitors users' 24-7 heart activity. In a life-threatening emergency, iBeat will instantly alert the user, their loved ones, and emergency responders in real-time, helping ensure immediate care and potentially saving the user's life. The watch also has an emergency help button that can be pressed at any time to get users aid.

By partnering with iBeat, SCOR Life & Health Ventures supports SCOR Global Life's value proposition of improved health outcomes for policyholders. Combining its leading risk expertise with iBeat's wellness product and service, SCOR Global Life enables its clients to provide new products and solutions to the consumer.







## SCOR'S GOALS

- Enrich reinsurance value proposition
- ✓ Save lives
- ✓ Improve mortality experience
- ✓ Increase insurability of people with cardiac risks



